



sponsorship proposal

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# *City of Bunbury Surf Life Saving Club*



The City of Bunbury Surf Life Saving Club is a dedicated volunteer organisation providing opportunities for family participation and life development, regardless of age or ability.

We are dedicated to protecting beach goers of the Bunbury coastline based at Back Beach and our Koombana Bay patrol tower. We provide an essential emergency service and improve community safety: providing surveillance, protection, medical assistance, and rescue services during beach patrols.

We have been carrying out this service to our local community for the past 18 years. We have over 700 members with 6 voluntary patrols that watch over our beaches every weekend and on public holidays every summer.

## ABOUT

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## Vision

The City of Bunbury Surf Life Saving Club will be a progressive family club with strong links to the community.

## Mission

The City of Bunbury Surf Life Saving Club is dedicated to providing best practice in Surf Life Saving services in a positive family oriented and safe environment for our members and the community.

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## OUR CLUB





## join us...

Becoming a valued sponsor is a unique opportunity to align your business or brand with an iconic and admired community group, along with receiving all the benefits of gaining business from the City of Bunbury SLSC's 700+ members.

Sponsorship of City of Bunbury Surf Life Saving Club is vital for our efforts in patrolling and keeping the beach safe through continued volunteer lifesaver training and the purchase of essential lifesaving, first aid and rescue equipment.

When you become a sponsor no matter how big or small, you become a friend for life.



# keep our beaches safe this summer



# Sponsorship Options

## GOLD - \$10000

- Feather Flags on the Deck during seasonal weekend patrols (to be supplied by sponsor)
- Free venue hire and members priced Bar
- Website and newsletter advertising
- Sponsor of the month
- Two invitations to Club Annual Dinner
- Logo branding on **Foam Nippers board**
- Social Membership

## SILVER - \$5000

- Company Banner on the Deck during Sunday morning activities (to be supplied by sponsor)
- Logo Branding Feather Flags on the Deck during Sunday Morning activities (to be supplied by sponsor)
- Free venue hire
- Website and newsletter advertising
- Sponsor of the month
- Two invitations to Club Annual Dinner
- Social Membership

## BRONZE - \$3000

- Logo Branding Banner on the Deck during Sunday morning activities (to be supplied by sponsor)
- Discount venue hire (50%)
- Website and newsletter advertising
- Sponsor of the month
- Two invitations to Club Annual Dinner
- Social Membership



# Sponsorship Options

## BLACK & WHITE - \$2000

- Logo Branding Banner on the Deck during Sunday morning activities (to be supplied by sponsor)
- Discount venue hire (30%)
- Website and newsletter advertising
- Sponsor of the month
- Two invitations to Club Annual Dinner
- Social Membership

## EQUIPMENT - COST

- Logo Branding sticker displayed on equipment as funded (to be supplied by sponsor at agreed size).
- Website and newsletter advertising
- Two invitations to Club Annual Dinner
- Social Membership

## IN KIND

Please contact us to discuss Sponsorship in kind opportunities.

- Website and newsletter advertising
- Two invitations to Club Annual Dinner
- Social Membership

Sponsorship packages are for a 12 month term and commence 1st October each year.  
Please note: all signage, stickers, flags and announcements will advertise the partnership as "Proud supporters of The City of Bunbury Surf Life Saving Club" as per SLSWA requirement.

## YOUTH SPONSOR \$3000

Great opportunity to support and engage the youth in the club.

- Youth will be provided with merchandise (either a hoodie or jacket) advertising the company name/logo.
- Team building event opportunities (eg. youth camp or event) to promoting a sense of belonging. Event advertised in lead up and images shared post event on club social media as well as our newsletter.
- Social Membership.

## SIGNAGE SPONSOR FROM \$1500

Beach side signage: 1200mm x 600mm

Signage is placed on the club wall of the deck facing the ocean. (Limited Spaces Available)

\$1500 pa for 2-year contract OR \$1800 for 1-year contract (production of sign and installation at cost to company but can be organised on your behalf by our admin team)

## DINNER ON THE DECK NAMING RIGHTS \$500

Friday nights club members come together for dinner, drinks and camaraderie. There is also an attendance members draw.

- Company name advertising the event
- Placement of company flags or banner positioned near the bar (flags/banner to be supplied by sponsor).
- Advertised on social media event announcement and in newsletter.
- Invitation to company employees to join us for the evening at members pricing.

## 200 CLUB DRAW FROM \$250

Enter the draw for your chance to win one (or more) of seven sponsorship opportunities drawn at the beginning of each season.

1 x ticket for \$250 | 3 x tickets for \$550 | 3 x tickets for \$550  
Purchase as many entries for the draw as you would like to increase the chances of your business being drawn. The prize draw will take place at the Sponsors event on the Deck. Social Membership included.



# Contact Information

## ADDRESS

Ocean Drive, Bunbury

## PHONE NUMBER

(08) 9791 3633

## EMAIL ADDRESS

[surfclub@bunburyslsc.com.au](mailto:surfclub@bunburyslsc.com.au)

*be a life saver  
help us save a life today*

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