

City of Bunbury 2022 Strategic 'Plan on a Page'

Our Vision: Our Club will be a progressive family club with strong links to the community.

Our Mission: The City of Bunbury Surf Life Saving Club is dedicated to providing best practice in Surf Life Saving services in a positive family oriented and safe environment for our members and the community.

Engage Connect Grow

	1. Save Lives	2. Develop and Support our People	3. Grow and sustain our club	4. Engage the Community
What we will do!	<p>1.1 Always be rescue ready</p> <p>1.2 Maximise safety between flags</p> <p>1.3 Lead and deliver best practise to the south-west</p>	<p>2.1 Provide and promote engaging leadership and learning opportunities</p> <p>2.2: Recognise and reward achievement and success</p> <p>2.3: Develop and promote great events</p> <p>2.4: Grow a safety culture</p> <p>2.5: Promote the positive contribution of volunteers</p> <p>2.6: Provide accessible and diverse pathways for members</p>	<p>3.1 Protect and enhance the brand to drive internal and external support</p> <p>3.2: Develop effective strategic and operational alignment across all levels of the club</p> <p>3.3: Make it easier for volunteers, staff and the community to contribute to the club</p> <p>3.4: Ensure, maintain, and promote sound financial and governance practices</p>	<p>4.1: Increase awareness of the clubs positive contribution to the community</p> <p>4.2 Encourage and provide opportunities for the community to engage with the club</p> <p>4.3: Being an inclusive organisation that promotes accessibility and diversity</p> <p>4.4: Be actively engaged in reflecting community expectations particularly in the areas of environmental and sustainability issues</p>
HOW WILL WE DO IT?	<p>1. Promote patrol roster; safe beach practice and public holiday hours through all media channels.</p> <p>2. Inform members of 9 team patrol restructure.</p> <p>3. Inspire external water safety participation with funds distribution and purpose.</p> <p>4. Involve members in surf sports by restructuring development training.</p> <p>5. Connect with Mitsubishi and secure rescue ready 4WD; LEMC and ensure club representation at meetings; Members to select patrol team.</p> <p>6. Inspire members to participate with Rostered patrol incentive – 10% off membership next season</p>	<p>1. Social calendar set - Friday night theme nights and functions advertised</p> <p>3. Arrange incentive for RSA approved staff for functions</p> <p>4. Inspire membership patronage by 10% for Friday nights through member draw and \$100 club.</p> <p>5. Inform members of social events on all social media platforms.</p> <p>6. Connect youth with Youth Events through Youth committee.</p> <p>7. Promote all surf sports development training sessions.</p> <p>8. Inspire Sunday Morning activities with team events.</p> <p>9. Appoint 2 YOUTH assistants per age group.</p> <p>10. Set 'have a go' days with youth and coaches</p> <p>11. Acknowledge Woodside Nipper team-work and leadership weekly.</p>	<p>1. Update Hall hire documents.</p> <p>2. Design flyer for Bunbury Chamber of Commerce for hall hire advertising</p> <p>3. Increase Hall Hire opportunities.</p> <p>4. Seek sponsorship and grants.</p> <p>5. Community engagement</p> <p>6. Inform membership of Updated Policies</p> <p>7. Promote and update web site and develop member portal enrolment for courses, patrols, payment, and merchandise store.</p> <p>8. Strategic planning at each monthly BOM meeting.</p> <p>9. Develop Building and Infrastructure plan</p> <p>10. Inspire Youth with Youth Lifesaver of the Year Award</p>	<p>1. Promote social calendar through tourist bureau.</p> <p>2. Promote club and members through local media stories presented minimum one per month.</p> <p>3. Provide general First Aid training as an incentive for new parent / general members to 'give back'</p> <p>4. Promote Auspice contract to develop community awards.</p> <p>5. Promote Sponsors breakfast for all sponsors and partners</p> <p>6. Inspire sponsorship with naming rights for events.</p> <p>7. Involve community with partnerships and family involvement in Country Carnival.</p> <p>8. Conduct and/or support community event – Fun Run; colour Run; Barret swim Thru; and Triathlon events.</p>